



Business, Event & Leisure Travel Solutions

English Version

World Transfer is a broker with superior competence in technology

- » Broker & specialist in the transfer segment
- » Online booking platform (IBE) for transfers (rental cars with chauffeur)
- » Payment and billing service provider
- » Professional carpooling for the business traveler via online pooling & touring
- » Nationwide network of transfer service providers who adhere to the German Passenger Transport Act (section 49) and country specific international regulations

The screenshot displays the World Transfer website interface. At the top, the logo 'World Transfer →' is accompanied by the tagline 'Book Your Ride – Worldwide' and the text 'powered by German Transfer'. Navigation links for 'Become a partner', 'Event Inquiry', 'FAQ', and 'Login' are visible, along with German and English flags. A hotline number '+49 (0) 221 9999 0000' is shown in the top right. The main banner features a smiling child and a hand giving a thumbs up, with the text 'YOUR AIRPORT TRANSFER & CHAUFFEUR SERVICE' and 'Worldwide! German standards at fair prices.' Logos for 'PayPal', 'American Express', 'VISA', and 'MasterCard' are present. Below the banner is a booking form with fields for 'Where would you like to be picked up?' (From [e.g. 50667 Cologne, Sample Street 123]), 'Where would you like to be dropped off?' (To [e.g. Airport Cologne-Bonn (CGN) / Cologne Central Station]), 'Pick up date and time' (11.11.2019, 23 (11 pm), 30), and 'Passengers (children incl.)?' (1 Passenger). A 'SEARCH FIXED PRICES' button and an 'Hourly Rental' button are also visible. Below the form is a section titled 'OUR SERVICE PLEDGE – YOUR BENEFITS' with five icons and corresponding text: 'On time' (clock icon), 'Safety' (target icon), 'Trustworthy' (handshake icon), 'High-quality' (diamond icon), and 'Foresighted' (credit card icon).

CHAUFFEUR SERVICE WORLDWIDE

TO/FROM 450 INTERNATIONAL AIRPORTS/CITIES IN 108 COUNTRIES.

Chauffeured transfers to/from airports, hotels, train stations and individual destinations.
Individual service with maximum comfort.



AVAILABLE IN 108 COUNTRIES AT 450 DESTINATIONS WITH 85,000 VEHICLES
WORLDWIDE
– THEREOF 9,500 IN GERMANY

Premium Economy Class



Business Class



First Class

Example vehicles within a vehicle class may vary according to availability.

All transfers will be carried out as private transfer without boarding of additional World Transfer passengers.

Our independently licensed and experienced airport transfer service providers guarantee you transfers to destinations worldwide. 85,000 top-class vehicles in excellent condition, guarantee a relaxed arrival and departure from or to the airport.

Whether it's an airport transfer, hotel transfer, or a transfer to/from the train station – you can count on World Transfer!

Worldwide

Transport guarantee of booked transfer

Company-steered Pooling & Touring

**Custom-made booking solutions for
companies**

**Complete process: Booking – Payment -
Reporting**

- » Corporate Travel Management
- » Travel Agencies, OTA's & TMC's
- » Event Agencies
- » Tour Operators
- » Health Insurance Companies
- » Airline Crews
- » Taxi Companies

B2B

- » Mid-sized and multinational companies
- » Dedicated IBE with top customer-specific applications
- » Individual bookings via website

DIRECT MARKET

B2C

- » Private and leisure travelers
- » Individual booking via website

INDIRECT MARKET

Existing Clients

Companies	TMC	OTA	Tour Operators
         <p>DEUTSCHE AMPHIBOLIN-WERKE VON ROBERT MURJAHN</p>   <p>imagine. change.</p>   	     <p>DER PARTner für Ihre Reise</p>  	  <p>it's how we work</p> 	  <p>Je plus on se sent...</p>   <p>DAS TRAUMSCHIFF</p>   <p>Exploring the World in Comfort*</p>      

» Corporate Clients

- › Cost saving
 - Monetary savings up to 30 % versus taxi, including VAT advantage of 11,2% versus taxi (only valid in Germany)
- › Process optimization
 - Consolidation to one supplier
 - Electronic billing process
 - Reporting with full transparency of costs
 - Reduction in CO2-emissions via Pooling & Touring
- › Compliance tool

» Traveller

- › Webapp Booking with:
 - Credit-card payment (saves having to search for a taxi that accepts credit cards)
 - Store your frequent routes
 - Saves time by not having to pay in the vehicle and wait for a receipt
- › Travel Expense Report
 - Paperless transactions
 - Invoice available in client's account
 - Invoice history
 - Concur Expense Tool
- › Stress-free transfers: hop in – hop out!

The Company's Profile

SERVICES + PROCESSES



Requirements of Mobility Management

- » Requirements of business travelers
 - › Secure and reliable mobility
 - › Cash-free and paperless settlement
 - › Cost saving through pooling
 - Pooling of transfers with same route and time
 - › Seamless booking, pooling, payment, invoicing, cost center, monitoring and reporting processes

- » Travel Management
 - » Procurement
 - » Finance
 - » Guaranteed price
- » Guaranteed transportation
 - » Automation
 - » No red tape
 - » Processes

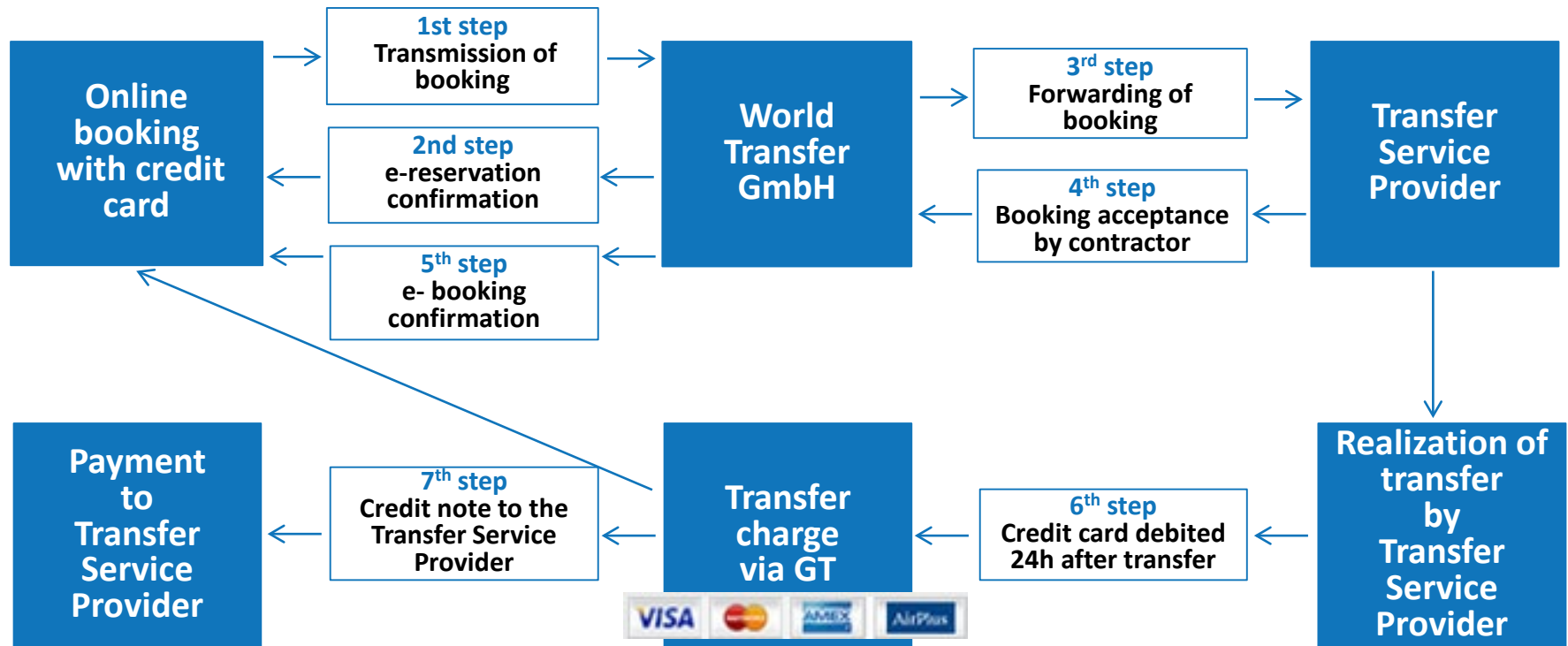
DAX-companies spend up to 10 million Euro annually on taxi transfers

With an average invoice of €25 = 400,000 invoices per year

Sorting, controlling, stapling, scanning, sending, filing, disposing...

.....this is history!

Process: Accepting a reservation and transfer contract



Process: Collection

**IBE
mit WebApp**



**Worldwide
network of
Transfer
Service
Providers**

**Credit-card
payments &
Airplus Card
Reporting**



**Amadeus
Transfers –
I:FAO cytric
Q. II, 2020**

**PDF-invoice
via email or
download in
client account**

**Company-
steered Pooling
& Touring**



**Electronic
reporting
system**

Concur

Fixed price agreement – Pooling – Process optimization - Transparency

**Fixed-priced
routes**

**Savings up to
20%**

**Pooling (online)
of company
colleagues
traveling the same
route**

**Savings up to
10 %**

**Electronic
invoices (pdf)**

**Savings up to
x %**

**Transparency
through detailed
reporting incl.
CO2**

**Savings up to
x %**

Fixed prices at booking: worldwide transparency guaranteed

FREQUENT ROUTES

Volume-based rates are defined. Through selective pooling of transfers, **PRICES CAN BE LOWERED TO UNDER €1.00 PER KM .**

OTHER ROUTES

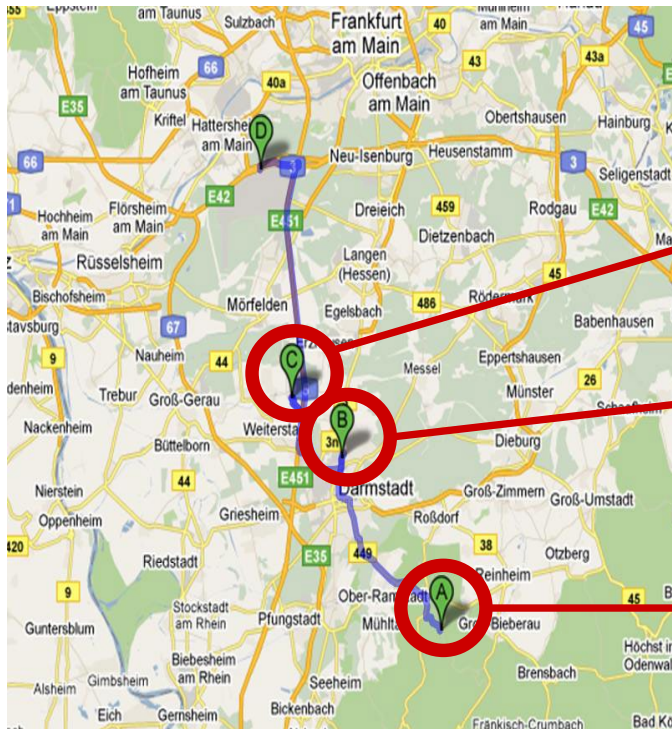
Best available rate online

POOLING & TOURING

Im Firmenauftrag setzen wir Buchungstechnologie ein, die bei Eingabe der Buchungsdaten prüft, ob auf der gebuchten Fahrstrecke **IDENTISCHE ZEIT- UND STRECKENGLEICHE FAHRTEN** von Reisenden des gleichen Unternehmens gebucht wurden. Ist dies der Fall, so kann der Fahrgast entscheiden, ob er sich zubucht oder alleine befördert wird.

Erfahrene Tour Manager - von World Transfer und Transferdienstleistern - prüfen gebuchte Fahrten auf **KOMBINATIONSMÖGLICHKEITEN** und legen diese - beauftragt vom Kunden und nur für deren Reisende - zusammen.

Firmeninternes Zusammenlegen von Fahrten



Fahrgast C (1 Fahrzeug)

64331 WEITERSTADT → FRA

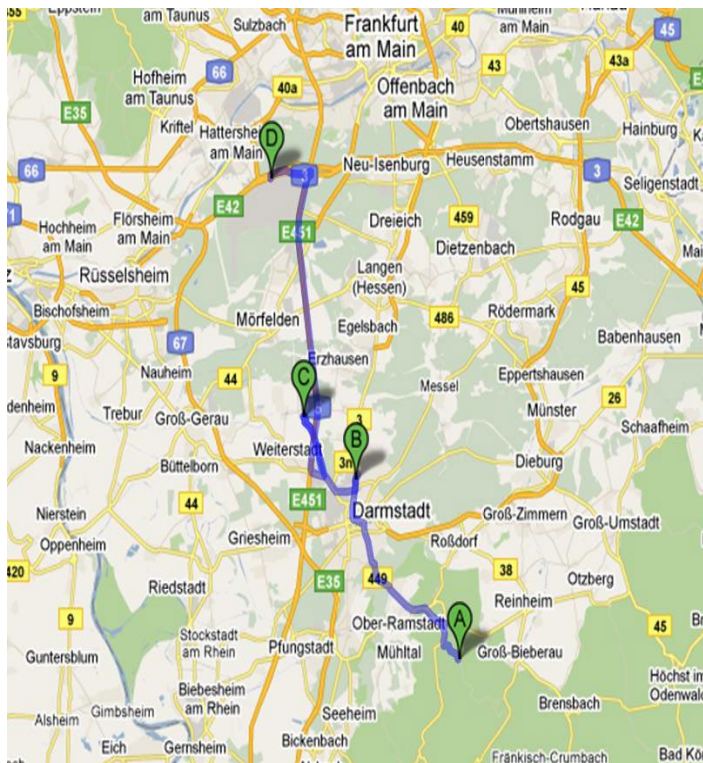
Fahrgast B (1 Fahrzeug)

64293 DARMSTADT → FRA

Fahrgast A (1 Fahrzeug)

64372 OBER-RAMSTADT → FRA

The system checks if the **EXACT ROUTE AND TIME** requested has already been booked by other colleagues of same company. In case, the traveler can decide to share a ride or travel alone. Additionally our Tour Managers check, if booked transfers could be **COMBINED** and merge them together.



» Costs **without** Pooling & Touring

- » 3 vehicles on the road
 - » Total distance = 91.50 km (A-D + B-D + C-D)
 - » CO2 emissions* = 26.00 kg
- *source: myclimate.org

TOTAL PRICE =
141.76 EUR

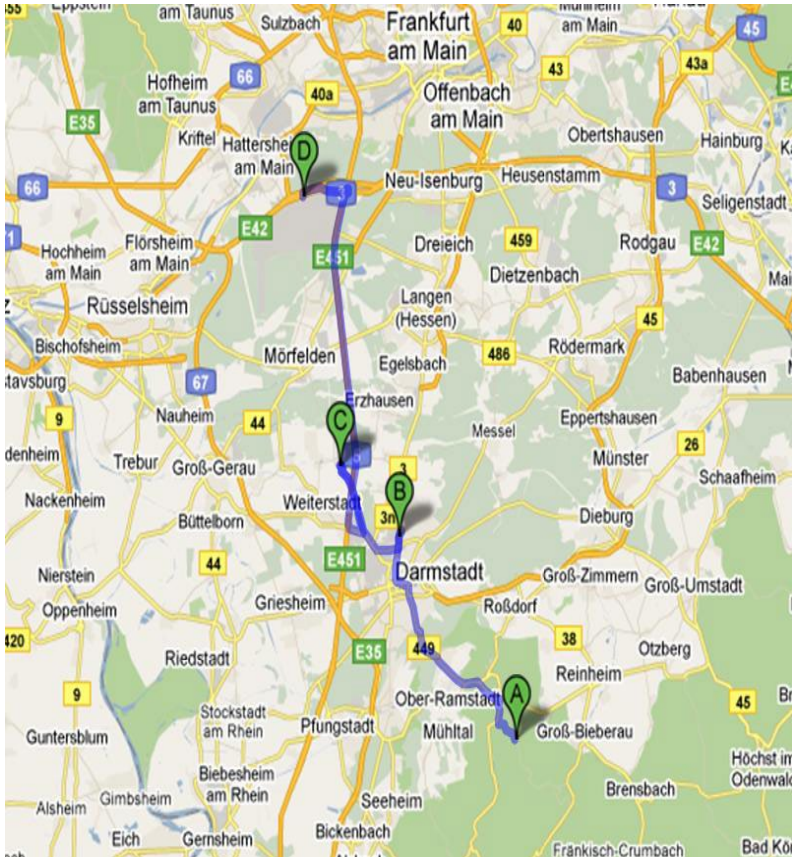
» Costs **with** Pooling & Touring

- » 1 vehicle on the road
- » Total distance = 46.88 km (A-D)
- » CO2 emissions* = 13.00 kg

TOTAL PRICE =
62.10 EUR

Example: Touring Function

Total Savings through combining colleagues of same company



Transfer costs: - 56.2 %

CO2 emissions: - 50 %

Each passenger of same company is charged individually for their route via credit card; an e-invoice is also sent.

Passenger A: 29.89 €

Passenger B: 18.59 €

Passenger C: 13.62 €



The Company's Profile

**M.I.C.E. –
SERVICE & BOOKING
CONSOLIDATION**

Worldwide transfers & chauffeured transfers

» SERVICES

- › Various options to suit the needs of Event Organizers
 - Price, vehicle categories (1-7 passengers in Premium Economy, Business or First Class vehicles) and transfer routes.
- › Buses available for larger groups (8-50 pax) via online booking system

» SAVINGS + SUSTAINABILITY

- › Online transfer bookings for company events (Premium Economy or minivan up to 7 pax) with the same coordinates. Transfer costs distributed evenly between the passengers. The pooling of transfers not only reduces costs but also CO2 emissions.

» OPTIMIZED PAYMENT PROCESSING

- › The transfer payment is charged to the personal credit card of the passenger, or to a company/lodge card (Airplus) of the event organizer who has a designated cost center.

» The Event Organizer briefs World Transfer (WT) about the transfer needs of the event and provides the following information:

- › Dates, times, logistic data, routes, vehicle categories, price limits and payment options.

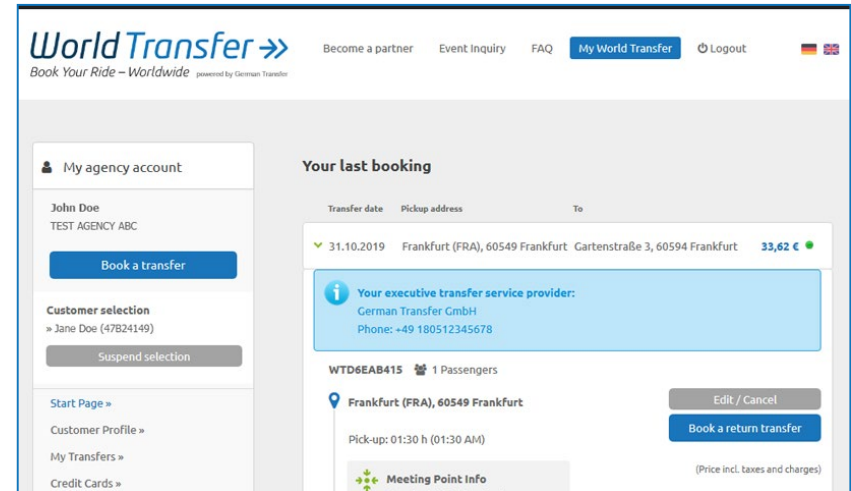
» Based on these parameters, a dedicated booking platform is created

» An Excel-CSV file extracts all passenger and booking data and feeds it into the Event Management tool. This optimizes online controlling and reporting.

» The event participants receive a link that allows them to book their transfers online according to the defined conditions of the account. The input only requires a username and password in order to make bookings, amendments and cancellations.

The screenshot displays the World Transfer booking interface. At the top, there's a navigation bar with links for 'Become a partner', 'Event Inquiry', 'FAQ', 'My World Transfer', and 'Logout'. Below this is a progress indicator with four steps: 1. Transfer Request, 2. Vehicle Types, 3. Additional Infos, and 4. Check & Book. A notification bar states 'You are booking on behalf of the following customer: Jane Doe'. The main content area is divided into several sections: 'My agency account' (John Doe, TEST AGENCY ABC), 'Your activated voucher code' (FALL19, Deactivate, // -10% Discount), and 'Transfer Details'. The 'Search Results' section shows 'Premium Economy Class' (e.g., Skoda Superb, VW Passat) with a car image, 'x3' passengers, and 'x3' vehicles. It lists inclusions: 'Meet & greet included', 'Flight monitoring', and 'Cancellation free of charge until 12 hrs before'. The price is shown as 47.78 € (original) and 43.00 € (discounted), with a 'Book >' button. A 'Service Info' section on the right indicates 'Gutschein FALL19 eingelöst' (voucher used).

- » Transfers that are charged through the Event Organizer need to be released online to enable expenditure control.
- » After the transfer data has been released, the Transfer Service Providers will be informed.
- » The traveler receives a booking confirmation via email with all applicable details.
- » All transfers that have been booked via the Event Portal can be exported via an Excel-CSV file and then imported into the Event Organizer's account; this enables better controlling online.





YOUR CONTACT PERSON

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